



FACILITY GUIDE



UPDATED May 2017



1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
WWW.RMBFAIRGROUNDS.COM • 361-387-9000



FACILITIES

CENTRAL PAVILION (ARENA & EXHIBIT HALLS)
CONFERENCE CENTER
EQUESTRIAN CENTER
FAIRGROUNDS FIELD

1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
INTERSECTION OF U. S. HIGHWAY 77 AND TEXAS 44
WWW.RMBFAIRGROUNDS.COM
361-387-9000





1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
WWW.RMBFAIRGROUNDS.COM • 361-387-9000



Table of contents

Directions4

Complex description5

Site layout6

Conference Center7

Central Pavilion & Exhibit Halls.....9

Equestrian Arena 11

Contacts

- General Manager - Jason Green**
Jason_Green@comcastspectacor.com • 361-767-2514
- Director of Food & Beverage - Katrina Vela**
Katrina_Vela@comcastspectacor.com • 361-767-2511
- Director of Sales and Marketing - Angela Aguilera**
Angela_Aguilera@comcastspectacor.com • 361-767-2515
- Marketing Manager - Brittney Soliz**
Brittney_Soliz@comcastspectacor.com • 361-767-2520
- Event Manager - Stephen Brynestad**
Stephen_Brynestad@comcastspectacor.com • 361-767-2517
- Operations Manager - Raymond Valenzuela**
Raymond_Valenzuela@comcastspectacor.com • 361-767-2526
- Operations Supervisor - Omar Garza**
Omar_Garza@comcastspectacor.com • 361-767-2524
- Accounting Manager - Colette Jungberg**
Colette_Jungberg@comcastspectacor.com • 361-767-2513





1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
WWW.RMBFAIRGROUNDS.COM • 361-387-9000



Driving Directions To The Regional Fairgrounds:

Directions from Corpus Christi (East)

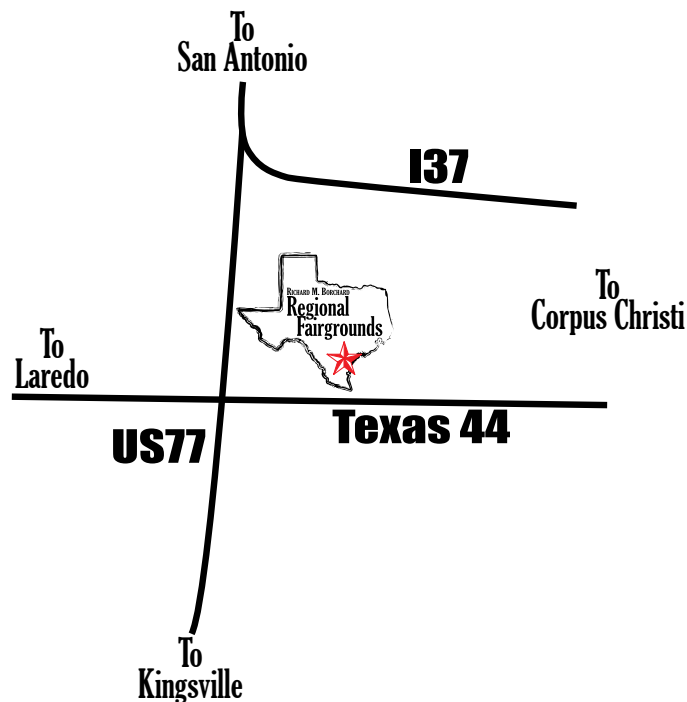
- I-37 N toward TX-286 / AIRPORT.
- Merge onto N PADRE ISLAND DR / TX-358 E via EXIT 4A on the LEFT toward TX-44 / PADRE ISLAND / C. C. INTL AIRPORT.
- Merge onto TX-44 W toward C. C. INT AIRPORT / ROBSTOWN.
- Turn RIGHT onto TX-44 W / US-77 N
- Stay on access road and turn RIGHT on to Terry Shamsie Blvd.

Directions from San Antonio (North)

- I-37 S
- Merge onto US-77 S via EXIT 14 toward KINGSVILLE / BROWNSVILLE.
- Take the exit toward TX-44 EAST / ALICE
- Turn LEFT under the underpass
- Stay straight and it becomes Terry Shamsie Blvd,

Directions from Harlingen/Brownsville (South)

- US-77 N via the exit on the LEFT toward RAYMONDVILLE / CORPUS CHRISTI.
- Take the exit toward TX-44 E / CORPUS CHRISTI.
- Stay STRAIGHT to go onto US-77 N
- Turn RIGHT onto Terry Shamsie Blvd.





1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
WWW.RMBFAIRGROUNDS.COM • 361-387-9000



Richard M. Borchard Regional Fairgrounds Overview

- Central Pavilion Arena (Opened January 2007)
 - 35,000 sq. ft.
 - 1,900 bleacher seats, 1,000 with floor seats
 - Air conditioned indoor pavilion; can accommodate special events, family shows, boxing, cheerleading, concerts, festivals, and other stage events
- Central Pavilion Exhibit Halls (2)
 - Indoor Exhibition Halls connect to the Central Pavilion
 - Each of the two halls is approximately 40,000 sq. ft. (80,000 total sq. ft.) can be used for various trade shows including car, boat, farm, and hunting & fishing shows and similar exhibition events, as well as animal exhibitions
- Conference Center (Banquet Hall)
 - 20,000 sq. ft. ballroom; can be divided into 5,000 and 15,000 sq. ft. sections
 - Banquet seating capacity 1,000
 - Full kitchen with in-house service catering staff
 - Three break-out rooms with a total of 2,147 sq. ft.
 - Conference room 504 sq. ft.
- Equestrian Center
 - Covered, outdoor, open air; permanent dirt floor; 60,000 sq. ft. arena
 - Arena floor; 150 ft. x 300 ft.
 - 1,000 permanent seats, 1,000 portable
 - Concession stand
 - Stables for 105 horses
 - Two lighted warm-ups rings adjacent to Equestrian Center
- Parking
 - Public has over 2,000 paved parking spaces on site
 - Six acres of paved back of the house parking for exhibitors, promoters, artists
 - 150 paved RV spaces with power (50a & 30a) and water; two dump stations
- Middletown Meadow
 - Open green space surrounded by the various venues. The Meadow provides an outdoor area for people to gather and take in street level performances

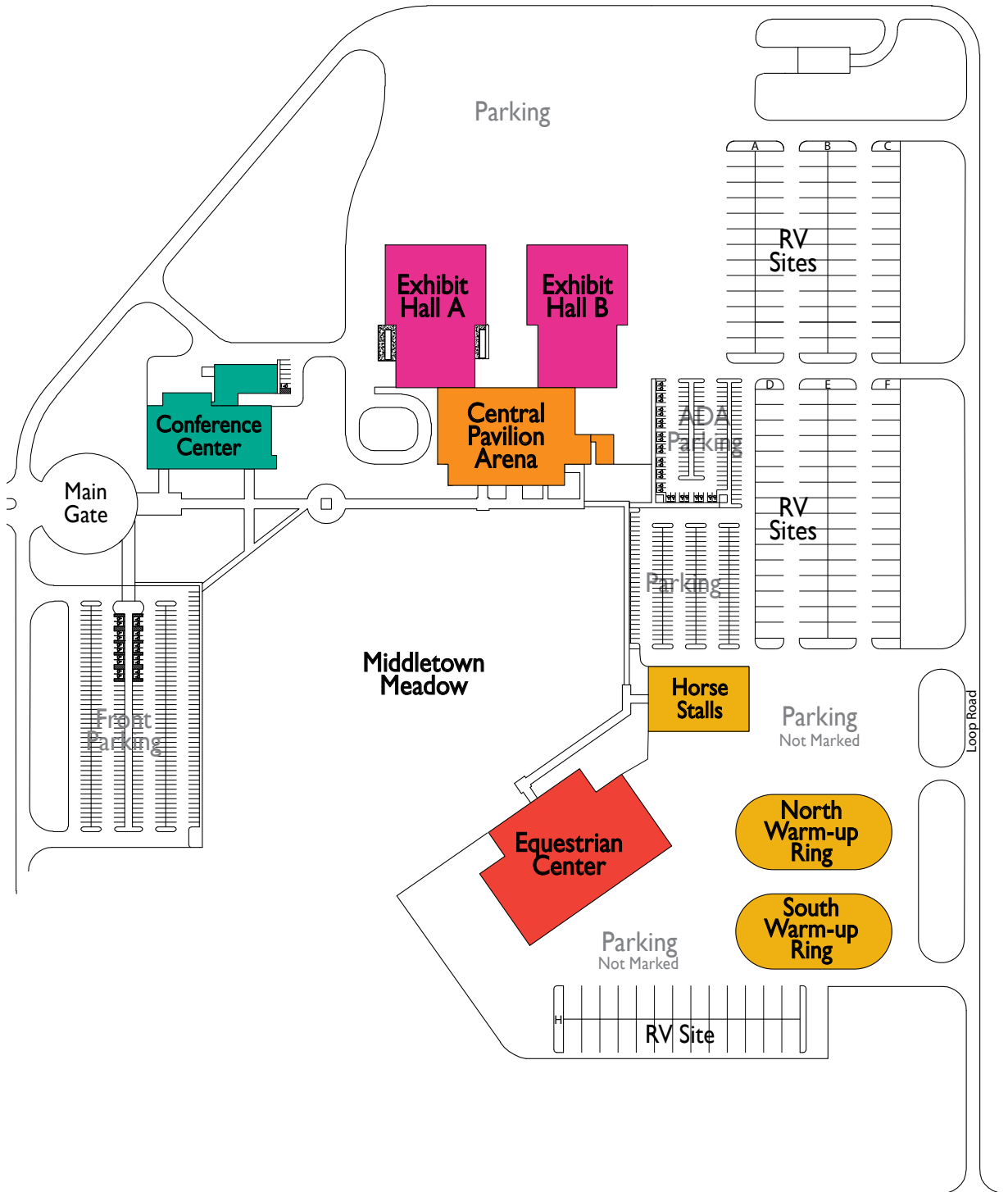




1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
WWW.RMBFAIRGROUNDS.COM • 361-387-9000



Regional Fairgrounds Site Plan





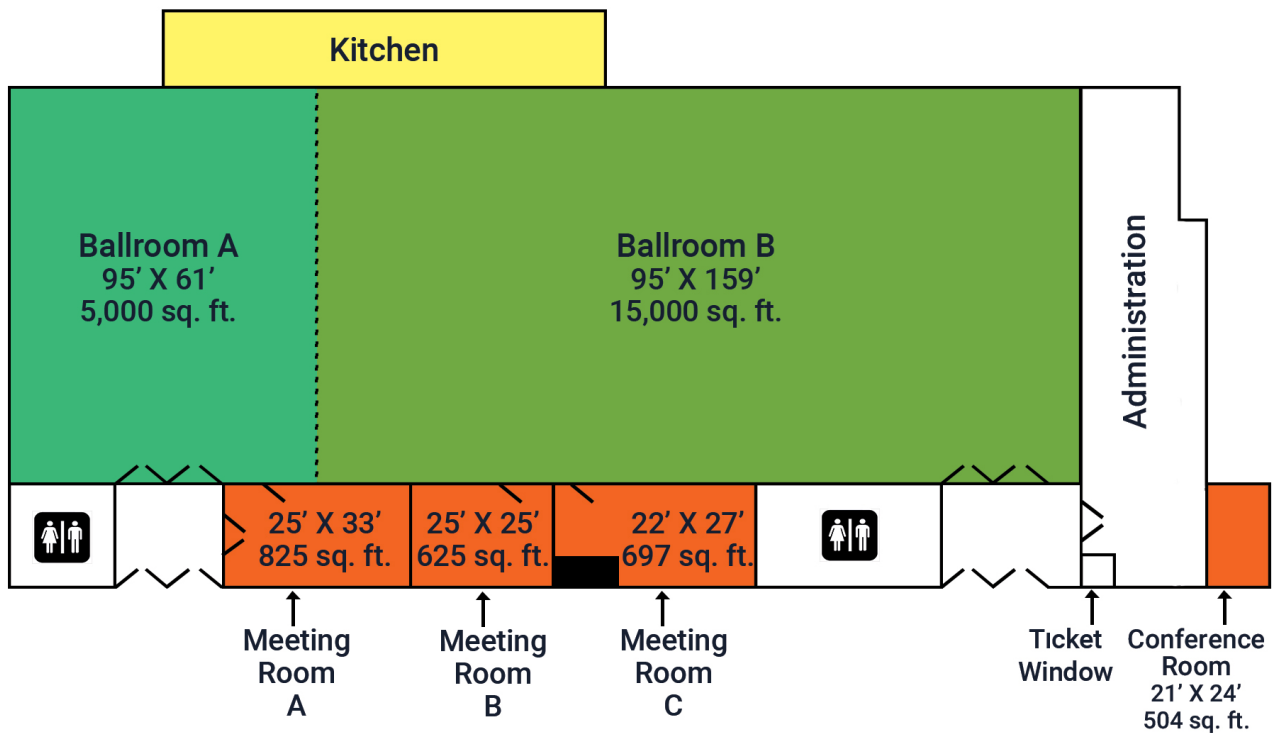
1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
WWW.RMBFAIRGROUNDS.COM • 361-387-9000



Conference Center



- Conference Center (Ballroom)
 - 20,000 sq. ft. ballroom; can be divided into 5,000 and 15,000 sq. ft.
 - Banquet seating capacity; 1,000
 - Full kitchen with in-house full-service catering staff
 - Three break-out rooms with a total of 2,147 sq. ft.
 - Conference Room 504 sq. ft.



Conference Center



1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
WWW.RMBFAIRGROUNDS.COM • 361-387-9000



how Y'all
doin'?

Central Pavilion & Exhibit Halls



1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
WWW.RMBFAIRGROUNDS.COM • 361-387-9000



Central Pavilion Arena

- 35,000 sq. ft.
- 1,900 bleacher seats, 1,000 with floor seats
- Air conditioned indoor pavilion; can accommodate special events, family shows, boxing, cheerleading, concerts, festivals, and other stage events



Central Pavilion & Exhibit Halls



1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
WWW.RMBFAIRGROUNDS.COM • 361-387-9000



Sports



Concerts



Livestock Events



Trade Shows



how Y'all doin'?



1213 TERRY SHAMSIE BLVD., ROBSTOWN, TX 78380
WWW.RMBFAIRGROUNDS.COM • 361-387-9000



Equestrian Center



Equestrian Arena

- Covered, outdoor, open air; permanent dirt floor; 60,000 sq. ft. arena
- Arena floor is 150 ft. x 300 ft.
- 1,000 permanent seats, 1,000 portable
- Concession stand
- Stables for 105 horses
- Two lighted warm-up rings adjacent to Equestrian Center
- Full concession stand



how Y'all doin'?